

MEDIA LIABILITY



APPLICATION FORM

SHORE

When completing this Application Form

- Please answer all questions giving full and complete answers. It is the duty of the applicant to provide all information that is requested in the application form and any additional material facts.
- A material fact is such known fact and/or circumstance that may influence the evaluation of the risk by the Insurer and may influence the acceptance of this application for insurance.
- If you have any doubts about what a material fact is, please do not hesitate to contact your Broker. If you fail to disclose a material fact, it may affect how claims are settled under the policy or it may render the policy invalid.
- The application form must be completed, signed, and dated by a person who must be of legal capacity and authorised.

BUSINESS DETAILS

1. Please complete the following details

Company Name: _____

Principal Address: _____

Website address: _____ Date of incorporation: _____

Number of employees: _____

BUSINESS ACTIVITIES

2. Please describe the products and services your business provides:

ANNUAL REVENUE (CAD)

3. Please state your total revenue in respect of the following years:

	Last complete financial year	Current financial year (estimate)
Canadian revenue:	\$ _____	\$ _____
USA revenue:	\$ _____	\$ _____
Rest of World revenue:	\$ _____	\$ _____

REVENUE BREAKDOWN

4. Please provide a breakdown by percentage of total revenue derived from each service you provide:

_____	_____ %
_____	_____ %
_____	_____ %
_____	_____ %

5. Are you involved in any process of manufacture, construction, alteration, repair, installation, sale, or supply of products?

☐ Yes ☐ No

If 'yes', please provide further details.

CONTRACTS UNDERTAKEN

6. Please give details of the three largest contracts undertaken in the past 3 years.

Client Name:	Services provided:	Your revenue:
_____	_____	\$ _____
_____	_____	\$ _____
_____	_____	\$ _____

7. Do you always require a written contract for all work performed?

☐ Yes ☐ No

If 'no', please provide further details.

8. Do you employ independent sub-contractors or sub-consultants?

☐ Yes ☐ No

If 'yes', please state:

- a. The percentage of revenue paid to sub-contractors in the last financial year? _____ %
- b. Are sub-contractors required to carry their own E&O and general liability insurance? ☐ Yes ☐ No
- c. If 'yes', what is the minimum limit of liability sub-contractors must carry? \$ _____

CLAIMS AND INSURANCE HISTORY

9. In the last 5 years, have you received or sustained, or is there currently pending, any claims, complaints or incidents which may be covered under the proposed insurance and/or do you have knowledge of any fact, circumstance, situation, event, or transaction which may give rise to a claim or loss under the proposed insurance?

☐ Yes ☐ No

10. During the last 5 years, has any insurance policy providing materially the same or similar insurance as the insurance being applied for under this application been cancelled or non-renewed at the decision of the insurer?

☐ Yes ☐ No

If you answered 'yes' above, please provide further details.

CURRENT INSURANCE

11. Please provide details of your current insurance cover:

	Retroactive date:	Limit of liability:	Deductible:
Professional Liability:	_____	\$ _____	\$ _____
General Liability:		\$ _____	\$ _____

DECLARATION

I/We declare that the answers to the questions in this proposal form are true and accurate having consulted with all partners or directors and other persons involved in the management of the applicant firm.

This application must be signed by a corporate officer with authority to sign on the applicant's behalf.

I/we understand that the information provided will be used in deciding whether the insurer will accept the application, the terms of any policy provided, and the price charged by the insurer for the risk.

Signed: _____

Title: _____

Name: _____

Date: _____

ADDITIONAL INFORMATION

Please provide any additional information which would be relevant to the insurance being purchased or any additional material facts not captured above.

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SHORE